



\$ 36,990

Condition: Used


Stock #: HF9-4315B

VIN: JTDACACU6R3027103

Category: -

 35,704km

 2L 4Cyl

 Gasoline /
Electric Hybrid

 Automatic

 FWD

 Ext: Red
Int: Black

2024 Toyota Prius Prime

Sleek, efficient, and engineered for the future, the Toyota Prius Prime represents a bold new chapter for one of the most trusted names in hybrid technology. Completely redesigned with a striking new look and advanced plug-in hybrid performance, the 2024 Prius Prime XSE blends innovation, style, and practicality in a way that few vehicles in its class can match. For drivers looking to dramatically reduce fuel costs while enjoying modern comfort and technology, this Prius Prime is an exceptional choice.

The exterior design immediately sets this model apart from previous generations and from most vehicles on the road today. With its low, aerodynamic profile, sharp body lines, sculpted hood, and sleek LED lighting signature, the Prius Prime XSE looks more like a futuristic sports sedan than a traditional hybrid. Stylish alloy wheels and subtle performance-inspired accents give it a confident stance that turns heads wherever it goes. Toyota has transformed the Prius into something drivers genuinely feel excited to show off.

Step inside and you'll find an interior that feels both modern and thoughtfully designed. High-quality materials, supportive seating, and a clean, driver-focused layout create a welcoming and comfortable cabin. The XSE trim enhances the experience with premium finishes and sporty design elements, while generous space ensures both driver and passengers enjoy a relaxed ride. Heated seats, automatic climate control, and excellent sound insulation make every journey enjoyable, whether you're commuting to work or heading out on a weekend trip.

Technology in the 2024 Prius Prime XSE is intuitive and impressively advanced. A large central touchscreen provides seamless access to navigation, media, and vehicle settings, while wireless Apple CarPlay and Android Auto keep your smartphone fully integrated. A digital driver display places key information clearly within view, and features like push-button start, keyless entry, and wireless charging add everyday convenience. The Prius Prime also offers remote connectivity through the Toyota app, allowing you to monitor charging, check vehicle status, and manage settings from virtually anywhere.

Under the hood—or more accurately, under the floor—the Prius Prime delivers the best of both worlds. Its plug-in hybrid powertrain combines an efficient gasoline engine with a powerful electric motor and a rechargeable battery, giving you the flexibility to drive on electric power for daily commuting while still having the freedom of gasoline.

OPTIONS

- ✓ Air Conditioning
- ✓ Alloy Wheels
- ✓ Backup Camera
- ✓ Bluetooth Connection
- ✓ Brake Assist
- ✓ Cruise Control
- ✓ Heated Seats
- ✓ Keyless Entry
- ✓ Lane Assist
- ✓ Power Windows
- ✓ Satellite Radio
- ✓ Smart Device Integration

pricing does not include dealer documentation fee of \$699

FUEL ECONOMY



N/A

N/A

N/A

Combined city/hwy

City

Hwy